

Press Release

**Hong Kong Life “Love Delivery in Christmas” and
“Corporate Citizenship Logo”**

19 December 2015 - Hong Kong Life Insurance Limited (“Hong Kong Life”) actively takes part in corporate social responsibility and facilitates volunteer work. In 2015, Hong Kong Life partnered with Hong Kong PHAB Association to initiate the “Home + Integration Project”, in which a series of voluntary activities were held. Through interaction with the disabled members from PHAB Association, corporate volunteers from “Hong Kong Life Gerbera Volunteers Team” got to know more about the disabled members; it embodied the spirit of social integration promoted by Hong Kong Life.

“**Love Delivery in Christmas**”, the last charity event to be held under “Home + Integration Project” in 2015, was held on 19 December (Saturday). 24 corporate volunteers visited the disabled members resided in the Southern and the Western Districts of Hong Kong Island. Before the home visit, corporate volunteers attended a 30-minute volunteer training at the Shine Skills Centre in Pok Fu Lam. Social workers shared useful and practical information, including the know-how for home visit and communication skills. Thereafter, volunteers were divided into eight teams and started the home visit with Christmas gift packs.

During the visits, corporate volunteers listened attentively and gave their blessings, encouragements as the disabled and their care takers shared their difficulties and how they overcome the challenges. In the volunteer sharing section, many volunteers showed respects for the members’ positive life attitudes and determinations; some expressed concerns over the burdens of the care takers. They concluded that the visit was an impressive and memorable experience despite it was only a half day activity.

Hong Kong Life Chief Marketing Officer Kennex Chan said, “Corporate volunteers can successfully deliver love and care to the disabled through this volunteer visit. We are glad to see that ““Home + Integration Project”” is fully supported by ““Gerbera Volunteers Team”” and there is a positive result towards ““Integrated Sports Camp””.

Hong Kong Life hopes to continue to cooperate with PHAB Association closely to assist people in need and facilitate social integration.”

Hong Kong Life is praised for the corporate social responsibility, which received the **“Corporate Citizenship Logo”** (“Enterprise” and “Volunteer Team”) in “The 6th Hong Kong Outstanding Corporate Citizenship Awards” held by Hong Kong Productivity Council and Committee on the Promotion of Civic Education for commending community services, employee care and environmental protection. Hong Kong Life will continue to focus on people dedication as its operation belief and love their employees, clients and the society.



Kind-hearted members from “Hong Kong Life Gerbera Volunteers Team” were excited to take the group photo before home visit.



Hong Kong Life Chief Marketing Officer Kennex Chan (left) and PHAB Association Social Worker Mr Kwok hoped that the **“Love Delivery in Christmas”** charity event could facilitate the corporate volunteers to understand the needs of the disabled.



The disabled welcomed the volunteers' visit, and were glad to share their recent stories with them.



Committee on the Promotion of Civic Education Chairman Melissa Pang (left) and Hong Kong Life Chief Marketing Officer Kennex Chan took photo in the “The 6th Hong Kong Outstanding Corporate Citizenship Awards” award presentation ceremony.